

**HOPE C. CORRIGAN** Brooklyn, NY / [hopecorrigan1@gmail.com](mailto:hopecorrigan1@gmail.com)

## Professional Summary and Work History

- Strategic and creative editor with a holistic approach to storytelling
- Program builder and project manager with success increasing revenue, audiences, and traffic
- Expert digital content writer with strong understanding of headline writing and SEO optimization
- Superpowers include:** Inspiring others to revisit often overlooked details. Managing calendars, budgets, and planning documents. Identifying breaking news, trend-spotting, and anticipating interests to engage diverse demographics across the U.S. and the globe.

**Book Riot** Remote  
Contributing Writer September 2020-present

- Writing about book news, title roundups, and personal essays related to reading and books

**Quartz** New York, NY  
Audience Editor, Special Projects December 2018-May 2020

- Delivered successful long-term projects and series such as [The 2050 Project](#) and [How We'll Win 2019](#)
- Managed editorial calendars, complex performance metrics, and feature planning documents
- Worked with freelance and staff writers to develop, edit, and produce stories
- Monitored breaking news and upcoming news events for SEO opportunities and story development
- Promoted special projects, series, and Quartz features using social media, publishing partners, newsletter integration, and live events

**Vice Media** Brooklyn, NY  
Media Strategist, Brand Connections April 2017-December 2018  
Associate Media Strategist, Brand Connections Promoted March 2018

- Designed compelling visual presentations that provided a strong creative narrative and efficient distribution strategy for multiple RFPs a week
- Wrote and edited copy for social posts, pitch decks, and other campaign materials

**Lonely Planet** Oakland, CA  
Sales, Marketing, and Publicity Assistant February 2016-April 2017

- Wrote short-form articles and press releases for major title launches and marketing campaigns

**Chronicle Books** San Francisco, CA  
Editorial Intern, Lifestyle/Food & Drink September 2015-February 2016

## Education and Professional Development

**Take the Lead Women** Summer 2020  
50 Women Can Change the World: Journalism Fellowship

**The Poynter Institute** February 2020  
Poynter ACES Certificate in Editing

**Florida State University** May 2015  
Bachelor of Arts in Editing, Writing, and Media; Minor in Business