

**HOPE C. CORRIGAN** Brooklyn, NY / 850-529-5385 / hopecorrigan1@gmail.com

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## Professional Summary and Work History

- Strategic and creative editor with a sharp eye for potential stories with strong framing
- Expert digital content writer with proven skills in headline writing and SEO optimization
- **Superpowers include:** Inspiring others to revisit often overlooked details. Identifying breaking news, trend-spotting, and anticipating interests to engage diverse demographics across the U.S. and the globe. Working on projects with different teams across the organization.

**> Freelance Writer** June 2020-present

- Pitching and reporting stories on books, criminal justice, and gender issues for publications including [Catapult](#), [Slate](#), [The Washington Post](#), [The Guardian](#), [Refinery29](#), [Teen Vogue](#), and others

**> LinkedIn News** New York, NY

**News Editor, Audience Engagement and Distribution** Nov 2021-present

- Building off-platform presence for LinkedIn News daily storylines, podcasts, and special projects
- Monitoring and planning coverage for upcoming events and daily news trends that fall within LinkedIn News' coverage areas

**> Quartz** New York, NY

**Audience Editor** March 2021-October 2021

- Assigning and editing stories from Quartz's staff reporters
- Providing guidance to staff writers and editors on headlines, SEO, story framing, social strategy, and trending topics
- Monitoring breaking news and upcoming news events for SEO opportunities and story development

**Audience Editor, Special Projects** Dec 2018-May 2020

- Developed, managed, and delivered successful long-term projects and series from start to finish such as [The 2050 Project](#) and [How We'll Win 2019](#)
- Created comprehensive promotion plans for special projects, series, and general Quartz news coverage using social media, publishing partners, newsletter integration, and live events
- Managed editorial calendars, performance metrics, and feature planning documents
- Wrote for Quartz news coverage and newsletters

**> Vice Media** Brooklyn, NY

**Media Strategist, Brand Connections** April 2017-Dec 2018

**Associate Media Strategist, Brand Connections** Promoted March 2018

- Wrote and edited copy for social posts, pitch decks, and other campaign materials

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## Education and Professional Development

**The Poynter Institute** Feb 2020  
Poynter ACES Certificate in Editing

**Florida State University** May 2015  
Bachelor of Arts in Editing, Writing, and Media; Minor in Business